In the Claims:

Please amend Claims 1-13, 33-36, 38-42, 44-45, 50-51, 55-56, 58-59 and 61-62, cancel Claims 14-17, 46-49, 63-66, and 69-74, and add new Claim 75, as shown below. Applicant respectfully reserves the right to prosecute any originally presented or canceled claims in a continuing or future application.

1. (Currently Amended)   A computer-implemented interactive tool that can configure a portal, comprising:

a microprocessor that is capable of running a plurality of user interfaces;

a first user interface, of the plurality of user interfaces, operable to manage the portal, wherein the portal contains at least one portlet to display one or more contents of a plurality of contents in a content repository;

a second user interface, of the plurality of user interfaces, operable to manage personalization of the portal, wherein the second user interface displays a content selector hierarchy that contains a plurality of content selectors, wherein the content selector hierarchy allows the at least one portlet [[is]] to be associated with a selected content selector from the plurality of content selectors, and wherein each content selector of the plurality of content selectors, when selected, can cause different content to be displayed on the at least one portlet based on ~~dynamic~~ evaluation of personalization rules for each said content selector, wherein the personalization rules for each said content selector contain natural language phrases that are editable using a context-sensitive editor, wherein the context-sensitive editor allows a user to change any pre-selected highlighted phrase in the personalization rules.

2. (Currently Amended)   The computer-implemented interactive tool of claim 1, ~~further comprising~~ wherein:

~~at least one~~ the first user interface operable to manage one of: a desktop, a book, a page, ~~a portlet,~~ a shell, a look and feel, and a layout.

3. (Currently Amended)   The computer-implemented interactive tool of claim 1 wherein:

the portal contains a desktop that can be defined based on a template.

4. (Currently Amended)   The computer-implemented interactive tool of claim 1 wherein:

the portal contains a desktop that is a user-specific view of a portal.

2

5. (Currently Amended)   The computer-implemented interactive tool of claim 1, further comprising:

      a third user interface operable to manage a desktop; and

      wherein the third user interface can render a preview of the desktop.

6. (Currently Amended)   The computer-implemented interactive tool of claim 1 wherein:

      the portal can be depicted graphically as a hierarchy of at least one portal resources.

7. (Currently Amended)   The computer-implemented interactive tool of claim 1 wherein:

      the first user interface includes a context-sensitive editor.

8. (Currently Amended)   The computer-implemented interactive tool of claim 1 wherein:

      the first user interface includes a hierarchy browser.

9. (Currently Amended)   The computer-implemented interactive tool of claim 1, further comprising:

      another user interface that manages visitor entitlement, wherein the [[an]] visitor entitlement determines what capabilities are available to a portal visitor for [[the]] at least one resources portal resource of the portal.

10. (Currently Amended)   The computer-implemented interactive tool of claim [[1]] 9, further comprising wherein:

      [[an]] the visitor entitlement is based on a user role.

11. (Currently Amended)   The computer-implemented interactive tool of claim 1, further comprising:

      a third user interface operable to manage content; and

      wherein content is part of a virtual content repository (VCR).

12. (Currently Amended)   The computer-implemented interactive tool of claim 11 wherein:

      the third user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

13. (Currently Amended)   The computer-implemented interactive tool of claim 1 wherein:

the at least one portlet can dynamically present content.

14-32. (Canceled).

33. (Currently Amended)   A method for configuring a portal, comprising:

providing a first user interface operable to manage the portal, wherein the portal contains at least one portlet to display one or more contents of a plurality of contents in a content repository;

providing a second user interface operable to manage personalization of the portal, wherein the second user interface displays a content selector hierarchy that contains a plurality of content selectors, wherein the <u>content selector hierarchy allows the</u> at least one portlet [[is]] <u>to be</u> associated with a selected content selector from the plurality of content selectors, and wherein each content selector of the plurality of content selectors<u>, when selected,</u> can cause different content to be displayed on the at least one portlet based on ~~dynamic~~ evaluation of personalization rules <u>for each said content selector, wherein the personalization rules for each</u> <u>said content selector contain natural language phrases that are editable using a context-</u> <u>sensitive editor, wherein the context-sensitive editor allows a user to change any pre-selected</u> <u>highlighted phrase in the personalization rules</u>.

34. (Currently Amended)   The method of claim 33, further comprising:

providing at least one user interface operable to manage one of: a desktop, a book, a page, ~~a portlet,~~ a shell, a look and feel, and a layout.

35. (Currently Amended)   The method of claim 33 ~~wherein~~ <u>further comprising</u>:

~~the portal contains a desktop that can be defined~~ <u>providing a desktop in the portal</u> based on a template.

36. (Currently Amended)   The method of claim 33 ~~wherein~~ <u>further comprising</u>:

~~the portal contains a desktop that is~~ <u>providing</u> a user-specific view of a portal <u>for a</u> <u>desktop in the portal</u>.

37. (Previously Presented)   The method of claim 33, further comprising:

providing a third user interface operable to manage a desktop; and

wherein the third user interface can render a preview of the desktop.

38. (Currently Amended)   The method of claim 33 ~~wherein~~ further comprising:

depicting the portal ~~can be depicted~~ graphically as a hierarchy of [[the]] at least one ~~resources~~ resource.

39. (Currently Amended)   The method of claim 33 ~~wherein~~ further comprising:

~~wherein the first user interface includes~~ providing a context-sensitive editor in the first user interface.

40. (Currently Amended)   The method of claim 33 ~~wherein~~ further comprising:

~~the first user interface includes~~ providing a hierarchy browser in the first user interface.

41. (Currently Amended)   The method of claim 33, further comprising:

managing visitor entitlement, wherein the [[an]] visitor entitlement determines what capabilities are available to a portal visitor for [[the]] at least one ~~resources~~ resource.

42. (Currently Amended)   The method of claim [[33]] 34, further comprising:

basing the [[an]] visitor entitlement ~~is based~~ on a user role.

43. (Previously Presented)   The method of claim 33, further comprising:

providing a third user interface operable to manage content; and

wherein content is part of a virtual content repository (VCR).

44. (Currently Amended)   The method of claim 43 ~~wherein~~ further comprising:

~~the third user interface allows~~ allowing a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

45. (Currently Amended)   The method of claim 33 ~~wherein~~ further comprising:

~~a portlet can~~ dynamically presenting content via a portlet in the portal.

46-49. (Canceled).

5

50. (Currently Amended)   A machine readable medium having instructions stored thereon that when executed by a processor cause a system to:

provide a first user interface operable to manage the portal, wherein the portal contains at least one portlet to display one or more content of a plurality of contents in a content repository;

provide a second user interface operable to manage personalization of the portal, wherein the second user interface displays a content selector hierarchy that contains a plurality of content selectors, wherein the <u>content selector hierarchy allows the</u> at least one portlet [[is]] <u>to be</u> associated with a selected content selector from the plurality of content selectors, and wherein each content selector of the plurality of content selectors<u>, when selected,</u> can cause different content to be displayed on the at least one portlet based on dynamic evaluation of personalization rules<u>, wherein the personalization rules for each said content selector contain natural language phrases that are editable using a context-sensitive editor, wherein the context-sensitive editor allows a user to change any pre-selected highlighted phrase in the personalization rules</u>.

51. (Currently Amended)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

at least one user interface operable to manage one of: a desktop, a book, a page, ~~a portlet~~, a shell, a look and feel, and a layout.

52. (Previously Presented)   The machine readable medium of claim 50 wherein:

the portal contains a desktop that can be defined based on a template.

53. (Previously Presented)   The machine readable medium of claim 50 wherein:

the portal contains a desktop that is a user-specific view of a portal.

54. (Previously Presented)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a third user interface operable to manage a desktop; and

wherein the third user interface can render a preview of the desktop.

55. (Currently Amended)   The machine readable medium of claim 50 wherein:

the portal can be depicted graphically as a hierarchy of [[the]] at least one ~~resources~~ resource.

56. (Currently Amended)   The machine readable medium of claim 50 wherein:

~~wherein~~ the first user interface includes a context-sensitive editor.

57. (Original)   The machine readable medium of claim 50 wherein:

the first user interface includes a hierarchy browser.

58. (Currently Amended)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

manage visitor entitlement, wherein the [[an]] visitor entitlement determines what capabilities are available to a portal visitor for [[the]] at least one ~~resources~~ resource.

59. (Currently Amended)   The machine readable medium of claim [[50]] 58, further comprising instructions that when executed cause the system to:

base the [[an]] entitlement ~~is based~~ on a user role.

60. (Previously Presented)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a third user interface operable to manage content; and

wherein content is part of a virtual content repository (VCR).

61. (Currently Amended)   The machine readable medium of claim 60 ~~wherein~~ further comprising instructions that when executed cause the system to:

~~the third user interface allows~~ allow a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

62. (Currently Amended)   The machine readable medium of claim 50 wherein:

~~a portlet can~~ dynamically present~~ing~~ content via a portlet in the portal.

63-74. (Cancel).

75. (New)   The computer-implemented interactive tool of claim 1, further comprising:

at least one personalization rule for at least one said content selector contains two highlighted natural language phrases that can be changed by a user, wherein one said highlighted natural language phrase is a value phase that can be selected to change user segments, and wherein another said highlighted natural language phrase can be changed to alter the relationship between a visitor and the value phase.

8